

ENFIELD RECESSION ACTION PLAN 2009-2010 VERSION 1

Helping Business

Key Activities	Lead Responsibility	Key Tools	Key Milestones	Outcomes	Evaluation Mechanisms
Enfield Retailers Loyalty Card	Employment & Enterprise Board (EEB)/ Place Shaping & Enterprise Dept. (PSE)	Development through EEB	Approval of proposals by November 2009 (or rejection)	Increased footfall and retention of local businesses	Evaluation report April 2010. PLACE survey.
Procurement and 'selling to the council'	EEB/Corporate Finance	Promotion of council procurement strategy	Engagement of local business in flagship events Winter 2009/10	Increased use of local providers in support services	Review in June 2010
Strategic Business Leadership Forum	LBE/EEB	LBE/EEB developing relations with private sector	Business Leaders Forum in place by December 2009	2 Business Leadership Forum meetings by March 2010.	Review in June 2010
Working Neighbourhoods	EEB	Approval of business support as part of WNF package (September 2009).	Programme approved and rolled out from October 2009	Monitoring of agreed interventions and key NIs (quarterly from December 2009)	Review quarterly – end of year report produced May 2010.

Support for Residents

Key Activities	Lead Responsibility	Key Tools	Key Milestones	Outcomes	Evaluation Mechanisms
Targeting Youth Unemployment	EEB/Children's Trust Board	Working Neighbourhoods Fund/Future Jobs Fund/Community	Development of youth unemployment programmes through EEB/PSE	Increased number of young people into employment/training opportunities	Impact analysis report May 2010.

Key Activities	Lead Responsibility	Key Tools	Key Milestones	Outcomes	Evaluation Mechanisms
		Apprenticeships/ Careers Service/JCP front line services/Jobnet/ NLP			
Targeting general unemployment	EEB/ESP	JCP/Jobnet/Pat hways to Employment/Fut ure jobs Fund/WNF/NLP	Increased service provision to local people in place shaping action areas. Future Jobs Fund bid submitted 30/09/2009	Increased volume of vacancy take up – reduction in benefit register.	Tracking of key NI's. Tracking o f individual contract arrangements. Evaluation report and forward plan – May 2010.
Volunteering	EEB/VSO	VSO Leads partners/EEB/ ECEN	Creating additional volunteering opportunities (PSE/WNF Commissioning) October 2009. ECEN contract	Increased number of people accessing sustainable volunteering opportunities against quarterly/annual targets	Monitoring of NI6, project monitoring. End of year evaluation
Help for Households	Frontline Service Departments/Co mmunications Team	Service plans for benefits advice/	Review service provision (Sept/Oct 2009) report to CMB/LEG/ESP November/December 2009.	Increased take up of services and improvement in processing times.	Satisfaction surveys/Evaluation report April 2010.
LAA Performance Reward Grant	All TAGS/ESP	Approval of selection of bids to enhance employment prospects and reinforce delivery	Agreement by ESP Board – September 2009.	Various outcomes achieved through approved interventions from September 2009.	Programme performance management through CPP. Annual review in May 2010.

Infrastructural Investment

Key Activities	Lead Responsibility	Key Drivers	Key Milestones	Outcomes	Evaluation Mechanisms
Place Shaping	PSE/ESP/ All TAGS	Development of delivery plans for Action Areas	Finalise plans for Edmonton, Ponders End and North Circular Road	Employment Opportunities in areas, enhanced service provision and housing stock, infrastructure.	Project evaluation of action areas. PLACE Survey. LAA Indicators.
Enfield Homes Capital Programme	Enfield Homes/Housing TAG/JCP	Approval of capital programme for ALMO	Implementation of local labour clauses supported by back to work grants?	Attain level of local labour as per contractual agreements	Review and evaluate in April 2010.
Building Schools for the Future	Children's Trust Board/ECSL/JCP	Approval of build programme	As above	As above	Review and evaluation at 6 month stage subject to commencement date

Safeguarding the Environment

Key Activities	Lead Responsibility	Key Drivers	Key Milestones	Outcomes	Evaluation Mechanisms
Community Clean Up	PSE/ Environment TAG/SSC TAG	Creation of community clean up programme. Agreed delivery plan for piloting in 2009/2010	Agreed community clean up programme in place by November 2009	100 unemployed people involved in clean up	Project evaluation at 6 month stage following successful start up
Empty Shops Strategy	Environment Dept./TAG/Communications Team	Establish agreed approach for utilising empty shop fronts as signposts for service provision	Empty Shops Strategy in place by October 2009	X no. Of empty shops utilised for display of guidance and advice materials	Evaluation at 6 and 12 month stages (April 2010/October 2010).

